



Kent Woodlands Journal

Newsletter #301

December 2020

The monthly newsletter of the Kent Woodlands Property Owners Association

President's Note

Building Community by Getting to Know Our Neighbors: Mickey Luckoff, Broadcast Journalist

In this era of fake news and misinformation, who better to talk to here in Kent Woodlands than veteran of broadcast journalism, Michael "Mickey" Luckoff.

Mickey was President and General Manager of KGO Radio for over thirty years until he retired in 2010. During that time, KGO was the most highly-decorated radio station in America. It also achieved the highest ratings for 30 plus consecutive years in the Bay Area, the record for any major market station.

Mickey was born and raised in Detroit, MI. His family was in the advertising business and was active politically. He was Editor of his high school newspaper and majored in Speech, Radio and TV at the University of Michigan. His start in radio was at a small station in Detroit, in sales. At the advice of a contact at a major ad agency, he moved to a rep firm in national sales, which led to a job with Metromedia properties in Detroit, Chicago, and to sales management at a radio station in Los Angeles.

He joined KGO in San Francisco in a Sales Management position. Within a year he was promoted to General Sales Manager and one year later, to President and General Manager. Eventually he became President of ABC Radio in San Francisco, which also included KGO FM and KSFO. He was determined to make KGO the #1 station, and within eighteen months it was.

Mickey retired from KGO, but he hasn't left the broadcast industry. He is a Partner in four small radio stations in the Midwest.

When I asked Mickey what he thought about the state of the news business today, he said "The industry has changed immeasurably. There are so many more sources of news these days. Anyone can be in the news business, via social media, Podcasts, etc. And anyone can broadcast their opinions. It has depreciated the major networks as a source of news." I asked him about Fox News, the conservative cable news television channel. He said "Fox has some very good news people but where a lot of people get confused is talk show hosts are free to give their opinions. The distinction is blurred between news and commentary."

What does a reputable news organization do to fact-check a story? According to Mickey, "In TV and radio, stories from a network or reputable news service such as AP are carried as presented. These entities do their own fact checking. With major market TV stations, stories are invariably read for approval by an executive news producer and read by a producer. In major radio news operations stories are screened by a news producer. Anchors in both radio and TV are also known to question stories prior to broadcasting them. Reputable major market news operations know the importance of fact checking material produced locally and to broadcast corrections promptly when they have erred."



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Mickey Luckoff — Continued from front page

What advice does he have for those of us who want objective news? “First, select news sources that rigorously fact-check: that promptly correct errors; that clearly separate advertising and opinion from news content; and that have been around for a while. It’s also good practice to use a number of different sources – CNN and Fox, the New York Times and the Wall Street Journal. If you suspect something is inaccurate, do your own fact-checking and report what you find to your station. And look at both sides of every issue. It takes an effort.” For Mickey, a self-described “newsy,” his weekly call with former broadcasters is when he hashes out the issues.

Mickey has lived in Kent Woodlands since 1994, joined by his wife, Cassie, in 2004. You may see them walking their three Cocker Spaniels on the roads of Kent Woodlands. They love our “gorgeous, wooded” neighborhood, with its fabulous climate and easy access to Mt. Tam.

— Ann Becker, President

The President’s Note is intended to build community by spotlighting local residents. It is not an endorsement by the Association of any commercial product or service.

If you know of a Kent Woodlands resident who would be a good subject of a “President’s Note,” let me know. Send me an email at info@kwpoa.com with “Possible subject of President’s Note” in the subject line.

Sheriff’s Report

The following is a recap of Sheriff activity in Kent Woodlands during the month of October 2020:

Alarm Activations	5 Activations
Vacation Homes	4 Homes
Vacation Checks Completed	73 Checks
Extra Patrol Request Completed	5 Checks
Welfare Checks	1 Incidents
Citizen Assist	3 Incidents
Assist Fire	1 Incidents
Verbal Disturbance	1 Incidents
Noise Complaints	2 Complaints
Arrests — Warrant/Crime/Misc.	0 Arrest
Thefts	1 Incident
Vandalism	1 Incident
Traffic Stops/Vehicle Invest.	2 incidents
Parking Complaints	2 Complaints
Suspicious Vehicles/Persons	2 Incidents
Traffic Accidents	0 Accidents

— Deputy Doug Allen

SAVE THE DATE

KWPOA Annual Membership Meeting

January 20, 2021

7:00pm

via webinar

*Agenda to include public comment,
remarks from board members, guest
speakers, fire safety and more!*

*Watch for details in next month’s
newsletter. Questions? Send an
email to info@kwpoa.com.*

Architectural Applications: December 2020

Please note: This newsletter is your **official notice** from the KWPOA regarding property improvements submitted for approval by the Architectural Committee. Please review this section very carefully as some planned development may affect you. Note that Architectural Committee actions are not final until ratified by the Board of Directors.

THIS MONTH'S ARCHITECTURAL REVIEW MEETING: Tuesday, December 15, 2020

Important Notice: Due to the ongoing Covid-19 situation, this month's AC meeting will be held via teleconference. Please email mbarber@kwpoa.com or jwilliams@kwpoa.com for participation instructions. As this situation continues, it may be necessary to reschedule, or change the format of, AC meetings. Accordingly, consult the KWPOA event calendar at kwpoa.com for any meeting changes.

Property Address	Applicant	Category/Project Description
New Applications for December		
421 Crown	Poplawski	C-3 Preliminary Review
15 Spring	Fellows	C-2 Minor Addition
Continued Applications to be considered in December		
None		
Applications Approved in November		
619 Goodhill	Lanna/Hui	C-2 Minor Additions
33 Rancheria	Tang	C-4 Significant Changes in Appearances
106 Diablo	Nelson/Atwater	C-5 Substantial Remodel
Open Enforcements		
14 Madrone (enforcement on hold)		
421 Crown (enforcement on hold)		
Exempt and Administratively Approved Applications		
601 College	Hagan	Tree Removal
150 Upland	Hermann	Generator
23 Spring	Chiappone	Minor Changes
95 Westwood	Kim	Generator
100 Idlewood	Becker	Solar
40 Rancheria	Underwood	Solar

AC COORDINATOR: Michael Barber

MEETINGS: Held via tele/videoconference on **the 2nd and/or 4th Tuesdays of each month from 5:30 to 7:30 p.m.** To be noticed in the newsletter and placed on the agenda, **COMPLETE** applications must be received by the 21st of the preceding month (or the Friday prior if the 21st falls on a weekend or holiday). All calls concerning Architectural Committee matters should be directed to Michael Barber at the KWPOA office at 415-721-7429 or mbarber@kwpoa.com. Materials and applications may be mailed to P.O. Box 404, Kentfield 94914, or delivered to the office by appointment only.



Kent Woodlands Property Owners Association
PO Box 404
Kentfield, CA 94914

COMING UP:

Annual Membership Meeting
Wednesday, January 20, 2021
7:00 pm via webinar

Next Regular Board Meeting
Thursday, January 28, 2021
6:00 pm via videoconference

*Look for agendas in the
January newsletter!*

KWPOA Contact Information

Mailing address: PO Box 404, Kentfield 94914
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